9 July 2004
Notes: Board Teleconference with Liza Petra

Present: Marianne, Betsy, Celia, David, Dick, Bill
Regrets: Willard, Joe

Liza:
Board is at a crossroads.
We have typical new board issues.
We are a small board – 8 people to do a lot of work

Does work get done outside board meetings?

MAG: both

Liza: so you are doing operational work at board meetings?

Generally, effective boards do not manage: they govern and provide adequate resources. Suggest board stays out of management and does big picture stuff.

Suggest following committee structure:
Governance
   Facilitation
Fund Development
   Events? Grants?
Finance
   Budget, 501c3

Size of board – 12 is good

Liza will send Betsy some documents she thinks are excellent. (Betsy has received them and will xc a copy for each Board Member for meeting on the 21st of July.)

For fundraising it is good to have Gov’s wife on the Board but be wary of politics.

Attorneys, CPAs are good for the board. Tech people w$ and friend$ are good, too.

Possibilities for board: teacher, parents, funders, marketing person, newspaper person.

Are interests of parents, teachers, funders represented.

Fund raising – Challenge Alumnae – should be an excellent source of $$

Governance – at the end of the meeting ask “how did mtg go’? what worked, what didn’t. No discussion necessarily – this is something for the governance committee to deal with.
Fund raising
Do homework
Build relationships

Dinner w/Ben Lujan

Identify powerful people
Randy Burge
Herb Carter

Charge for dinner with Lujan? Or an Event?

Grants – reach out foundations, and take advantage of their connections.