Board Meeting
5:30-7:30

1. Paige Prescott
2. David Kratzer
3. Matthew Curry
4. Celia Einhorn
5. Nels Hoenig
6. Thomas Bowles
7. Amy Knowles
8. Bob Robey
9. Darko Stefanovic
10. Kaley Goatcher
11. Ron Davis
12. Tim Thomas
13. Bob Robey
14. Patty Meyer

5:35 Start of the meeting
Regular Quarterly meeting
Next meeting- Wednesday, Feb 3rd, 2021

Summary of Kickoff by Paige

Kickoff 2020 By the Numbers

Summary of Budget
Nels shared his screen
https://docs.google.com/spreadsheets/d/1kB7CSns1IkypA1t14KiM3xSbLzVZGLMB/edit#gid=436264940
Budget overview by Nels
Not enough revenue for this year
Have enough assets for now
Significant
Typical budget with 'random' sponsorships at various times

Matthew motions for budget to be passed
Bob Robey- 2nds
All in favor, no opposed

Evaluation overview by Celia
By Ranjana Damle
30 year, thought it was a good idea to

Recommendations
Choice for Kickoff classes- implemented this year
Work more with new teams- implemented this year with extra help
Website
Reports without school names

Questions on
Attrition
Barriers
Impact on teachers
Impact future careers for students

Alumni response was low to find out current jobs
(seems as though the younger generation does not respond well to email)
Last evaluation was 2003
Possible goal is to have an evaluator help with data collection

Having this documented data is a critical item to share with our sponsors

LANL funding strategy by Paige
Paige:
- Verbal commitment: contract with DOE works such that they can make a request for $55k
- Anything above that triggers a higher request through different channels
- Kathy said she’s happy to start that conversation, BUT there are risks with our relationship with LANL/Triad and it may be better to stay under the radar with $55k instead of asking for more and potentially losing it all

Tom:
- What do we do in the short term about covering costs?
- Are they ways to get more money from Triad without additional scrutiny?
- What is our plan for when the contract ends? We need to find other pathways for additional funding (before it’s too late)

Bob:
- The national labs’ budgets are in a state of chaos
- If we wish to request more money from them, we need to look into two things:
  - Is it just more paperwork?
  - Is it a deeper level of approval required?
- Time may also be a factor (length of time needed for approval)
- Additionally, we should look at making a transition plan to show how going virtual can expand our footprint

Paige:
- We need to remember that the executive director would be an employee of CPO (this may limit challenge “power” or “say so” if we become under direction of someone other than Kathy
We should spend the next month or so researching all of this information and putting a plan together to vote on whether or not we want our executive director position to be an employee of CPO.

This must be reevaluated during the next board meeting in February (including Sandia Funds as well)!

Bob:
- February is a really good time for us to make this decision with leadership changes at LANL

Matthew:
- Feels like Sandia is bound by certain rules for how they can contribute to SC
  - Bob: Almost like SC is “LANL’s program”
- Sandia does have a “paid community service” program
  - Employees can apply for this where they get paid to volunteer with a program (like SC) up to a certain number of hours (maybe 30 hours?)
  - Paige: it’s not really reflected in our budget

Tom:
- We need to get more private sector investors to be successful

Paige:
- Amazon may be a new front to explore (since they’re building in ABQ)
- We should look at connecting SCC to other national labs outside of NM
  - We need to see about making that connection/relationship
  - Also mediated through CPO

State Legislature?

Next action will be to meet with Steve

Bob:
- We should probably not be planning for this legislative session but for next one

Tom:
- We can look figuring out whether they’ll let any memorials through to the senate this year
- Tom can bounce legality of things off of his former colleague Lenny

IT discussion by Tim

Tim:
- Has been performing an environmental scan on our IT structure
- If we ever write an NSF grant, we may want an IT component/structure/etc. overview
- Identify all of our IT services
  - What are we getting for free?
  - What are we paying for?
- Developed a basic reference model that we can show things like “if we put more money into this, what can we do”
- Issues with our digital assets have been identified
  - This may not need to be discussed at the current time due to things like
- Issues are isolated
- More investigation needed
- Some are minor

MAFS update by Kaley
Marketing and Fundraising Support
Kaley: Status/Updates
- Going to set up a biweekly meeting that will last about 15 minutes just to brainstorm fundraising ideas/contribute to the smaller goals of the big picture
- We need to address other fundraising options:
  - Solicit parents for additional support
    - Be upfront with the cost per student for the challenge (we may have parents willing to pay more than their $40 registration fee)
  - Set goals for individual board members for fundraising
    - Admitting that it's easier for a person to approach individuals rather than a business
  - Brainstorm new "virtual" ways to fundraise

Bob:
- We may want to look at filling out web forms for companies for charitable giving

Open discussion
Tom requested to bring this up, but we ran out of time during the meeting and this will be discussed over email:
I would like to add tracking students in college. I can likely get our three universities and our colleges to provide info on whether any of our graduates enroll in their institution. I am involved in statewide efforts to determine workforce needs in a couple of sectors including ITC. We can use that information to inform our alumni about areas where there are likely to be more jobs in NM. That might be an incentive for them to stay in touch.